5th Annual National Parent & Provider Enrichment Conference & Health Policy Forum on Family Wellness

FRIDAY, January 12, 2007
- Plenary Sessions
- Concurrent Workshops
- Exhibits & Pavilions
- Health Screenings

SATURDAY, January 13, 2007
- Health Policy Forum
- Today’s Child Champion Awards Banquet
- Exhibits & Pavilions
- Health Screenings

January 12th & 13th, 2007
The Westin Arlington Gateway
Arlington, Virginia
Welcome to Today’s Child Communications and the National Black Family Promotions Coalition 5th Annual National Parent and Provider Enrichment Conference and first Annual Health Policy Forum. Held in Arlington, Virginia, just outside of our nation’s capital, Washington, D.C., this 2-day conference will offer more than just talk! This conference promises to help attendees enhance the quality of their lives by focusing on the problems most urgent to families, and the strategies to solve them.

The theme of the conference, “Family Wellness: Eliminating Disparities and Achieving Equity,” was chosen to reflect the imperative to achieve higher levels of functioning and wellness for families. The time is now for families, particularly those of color, to achieve equity in health, economic empowerment, education, and advocacy. The resources to accomplish these goals exist and with access to the right information and resources, families can achieve a better quality of life. As in the past, this conference will provide attendees with access to the most up-to-date and cutting-edge solutions to problems that inhibit a healthy and abundant life.

A special thank you to our Sponsors for their ongoing support and contribution to enhancing the quality of life for families. Be sure to take note of those businesses who are present-- they are the ones to support in your daily purchasing decisions. Each of us holds the power to influence political and social change for the betterment of society and each of its citizens!

Sincerely,

Michelle Drayton-Martin, RN, MPH
President & CEO
Today’s Child Communications, Inc.

Title Sponsors:

Co-Sponsors:

National Black Family Promotions Coalition & Partner Organizations:

 Auxiliary to the National Medical Association
 Beaumont Parents as Teachers
 Brazelton Institute
 Brooklyn Perinatal Network
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 Healthy African American Families
 Little Light Publishing Company
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 MCHB-Division of Services for Children with Special Health Care Needs
 Maternal Fetal Medicine/Maimonides Medical Center
 Montefiore Medical Center/Care Management Organization
 National Association for the Advancement of Colored People/NAACP- Brooklyn Chapter

 National Black Nurses Association
 National Head Start Association
 National Medical Association
 National Urban League
 New Alternatives for Children
 NYC Administration For Children’s Services/Office of the Deputy Commissioner for Community and Government Affairs
 N.Y.C. Department of the Aging/Grandparent Resource Center
 N.Y.S. Department of Health
 N.Y.S. Education Department
 Palmetto Healthy Start
 Office of Citywide Health Insurance Access/Human Resources Administration
 Office of Health Insurance Access/Office of the Mayor of NYC
 Wright State University School of Professional Psychology
OVERVIEW:

This 2-day conference promises to help participants enhance the quality of their lives. Focusing on the improvement of individual and family well being, the conference will examine many of the current challenges facing families, including access to quality health care, economic growth, public education, social justice, and advocacy. Dynamic and thought provoking, this 2-day conference will motivate, inform and inspire attendees to take charge of all aspects of their lives and work toward collective empowerment. The conference is ideal for parents, educators, health and human service and child care providers, caregivers, and community leaders. Participants will dialogue with top specialists, policy makers and providers, celebrities, and community leaders, while enjoying a rich and productive time networking with friends and colleagues.

Attendees will also be able to visit exhibit booths, health screenings and participate in pavilion activities. On day 2, participants will attend the Today’s Child Champion Award’s Banquet and Health Policy Forum featuring celebrity guests and speakers.

Highlights - Day 1
Friday, January 12, 2007
Concurrent Workshops and Discussions

Achieving Holistic Wellness for Myself and Family
A. Seven Steps to Healthier Living
B. Keys to Raising Successful Children
C. The Black Male: Images, Choices and Realities

Strategies for Ensuring Academic Success
D. Pathways to Academic Success

How to Begin Building Your Wealth Today
E. Own Your Destiny: Pathways to Entrepreneurship
F. Buy Your First Home

The Collective Objective
G. Techniques in Advocacy: How to Make and Influence Change

Highlights - Day 2
Saturday, January 13, 2007
Health Policy Forum, Today’s Child Champion Awards Banquet & Pavilions

The Health Policy Forum will explore cutting edge health matters that disproportionately impact minority communities. Lack of health insurance, access to quality care, disease prevention and culturally sensitive health care will be discussed by top ranking policymakers, health officials, and academics. Next, sit down to Today’s Child Champions’ Award Banquet and keynote address.

Pavilions
FF Family Fitness for Life
CFL Cooking for Life
Testimonials

“This conference was an eye opener – it changed my life.”

“I am forever grateful for this experience – everything, from the time I entered the conference was wonderful”

“This conference gives you information on everything a person needs to know.”

“This conference gave me the tools to enhance my life.”

Invited Speakers/Panelists

Lorraine Cole, Ph.D.  
YWCA- Chief Executive Officer

Dr. David Satcher, Director  
Center of Excellence & Health Disparities  
Morehouse School of Medicine

Senator Barack Obama

Adelaide Sanford

Pastor Stephen Young  
Holy Christian Missionary Baptist
FAMILY WELLNESS: Eliminating Disparities & Achieving Equity

CONFERENCE REGISTRATION/EXHIBITOR FORM

Name ____________________________________________

Organization ______________________________________

Title _____________________________________________

Registration Category:
□ Organization/Professional □ Group □ Parent/Caregiver □ Exhibitor

Address ____________________________________________

City ___________________ State _____ Zip ____________

Day Phone ( ) ___________________ Eve Phone ( ) ________

Email Address _______________________________________

Workshop Choices: Please choose three beginning with first choice (Use “1”, “2”, and “3”)

Workshops A B C D E F G

Pavilion Activities: Please rank beginning with first choice (Use “1”, “2” etc...)

Pavilion Activity: FF _____ CFL _____

□ Check here if you require special accommodations to fully participate and attach explanation.

□ Check here if you have any special dietary requirements and indicate on the line what they are (i.e. vegetarian, diabetic, etc...).

For hotel reservations log on to www.Todays-Child.com
Or contact: The Westin Arlington Gateway, 801 North Glebe Road, Arlington, VA

Cancellations: Requests for refunds must be in writing and received by November 20, 2006. A handling charge of $40.00 will be applied. There will be no refunds after this date. All refunds will be issued within 90 days after the conference. Hotel accommodations and transportation are not included and must be arranged separately. Any substitutions for registered attendees must be in writing.

REGISTRATION RATES One form per person. Choose only one category.

Each conference registration rate includes all workshops, plenary sessions, sponsored meals, conference materials for both days and a one-year (4 issues) subscription to Today’s Child Magazine. Early conference registration fee requested by November 15, 2006.

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<thead>
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<th>Category</th>
<th>By 11/15/06</th>
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<td>Organization/Professional Rate</td>
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<td>Parent</td>
<td>$ 50.00</td>
<td>$ 75.00</td>
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<tr>
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*Per person rate for groups of 4 or more. All registrants must be batched, delivered and paid for together with one check or credit card. Today’s Child subscribers receive a 10% discount on registration fees.

Register early, SPACE IS LIMITED!
Organizations are you interested in providing parenting education to the families you serve?
Consider sponsoring a parent/caregiver to attend Today’s Child Communications’ Annual Parent & Provider Enrichment Conference

www.Todays-Child.com
Get four issues of this essential parenting magazine backed by the experts and inspired by you at the introductory price of $12 per year. Or increase your benefits by becoming a member of the Today's Child family. Buy a two-year subscription to Today's Child ($20) and receive discounts on our other products and services (such as a 10% discount on our annual conference).

Today's Child is the premiere parenting magazine addressing issues important to black parents and families.

We bring you the most up-to-date information regarding pregnancy, your family’s health, education, economic empowerment, infant and child development, and raising teens.

Our Lifestyles, Resource Treasures, Tales for Tots, and Ask the Experts departments will inform, intrigue, and excite your entire family.

To subscribe call toll-free:
1-888-313-5939
www.Todays-Child.com
Today’s Child Communications (TCC) is a health communications and marketing firm that specializes in providing information and resources to families. The company’s mission is to improve and enhance the lives of families. TCC products and services enhance parenting skills, health seeking behaviors and education; as well as, help organizations and companies to market, strengthen, and promote their services. The company accomplishes its mission by offering the following; a national parenting magazine called, Today’s Child; Health Marketing Services and Strategic Planning; an Annual National Parent and Provider Enrichment Conference; and spearheading the work of the National Black Family Promotions Coalition.

Invited Guests Speakers and Today’s Child Championship Awardees

Senator Barack Obama

Malik Yoba

Heather Headley


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