

Ideas for Participating in National Minority Health Month 2022



The U.S. Department of Health and Human Services (HHS) Office of Minority Health (OMH) invites you to #BoostYourCommunity by using and sharing these National Minority Health Month (NMHM) resources with your organization, communities, and network!



Website

Feature campaign resources on your website and encourage readers to use and share information on health disparities and COVID-19 information.

- [Download and share OMH's NMHM graphics.](#)
- [Download and share guidance on COVID-19 boosters.](#)
- [Download and share the U.S. Surgeon General's Misinformation Campaign Toolkit.](#)



Social Media Channels

Share the campaign ready-made social media graphics and messages with your stakeholders and encourage them to re-post. Be sure to use the hashtag #BoostYourCommunity and tag @MinorityHealth!

- [Visit the OMH website for shareable social media messages.](#)
- [Create your own National Minority Health photo frame using OMH's template.](#)
- Download backgrounds for your Instagram and Facebook stories.
 - Directions: Once you download the images, open the app. Press on the "Sticker" button. Press on the "Pin" button. Press on the "Camera" button. Select your background picture and add it to your Story.
 - [Option 1](#) - [Option 2](#)





Give Your Community A Boost!



Host or Attend a Webinar or Virtual Event

Showcase campaign materials and host a discussion about the health concerns and disparities impacting your community and how you can address them.

- [Check out a list of upcoming NMHM events on the OMH website.](#)
- [Visit OMH's population profiles](#) for data on key health topics impacting racial and ethnic minorities and AI/AN communities to help with your discussion.
- Visit the OMH website for National Minority Health Month-themed templates to help with your events:
 - [PowerPoint presentation template](#)
 - [Virtual Background Option 1](#) - [Virtual Background Option 2](#) - [Virtual Background Option 3](#)



Email Distribution

Email your network and share the latest COVID-19 campaign messaging and resources from OMH and its partners. Be sure to include a clear call to action.

- [Use this drop-in article to get a blog post or newsletter article started.](#)
- [Download and share OMH's NMHM graphics.](#)
- [Download and share guidance on COVID-19 boosters.](#)
- [Download and share the U.S. Surgeon General's Misinformation Campaign Toolkit.](#)
- [Visit the OMH website for more resources from our partners.](#)



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